



## 2010 Corporate Sponsorship Opportunities and Benefits

### PRODUCTION SPONSORSHIP OPPORTUNITIES

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**Individual Production Sponsor: \$1,000 lead sponsor / \$500 supporting sponsor**

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#### **Lead Sponsor benefits:**

- Business color-logo featured on posters of sponsored production
- Business name listed on public relation pieces including press releases, and flyers
- Full-page ad in production and season playbill, one year contract
- Business name and web link on The Majestic Theatre website
- Business logo projected on stage curtain at sponsored production performances
- Business publicly announced and thanked at production performances
- Business signage displayed at sponsored production performances
- Business name featured on "Wall of Fame" in Theatre Lobby
- Sponsor a dinner theatre receive 10 complimentary tickets to sponsored production
- Sponsor a non-dinner theatre receive 20 complimentary tickets to sponsored production

#### **Supporting Sponsor benefits:**

- Business B&W-logo featured on posters of sponsored production
- Business name listed on public relation pieces including press releases, and flyers
- Full-page ad in sponsored production playbill
- Business name and web link on The Majestic Theatre website
- Business publicly announced and thanked at production performances
- Business signage displayed at sponsored production performances
- Business name featured on "Wall of Fame" in Theatre Lobby
- Sponsor a dinner theatre receive 6 complimentary tickets to sponsored production
- Sponsor a non-dinner theatre receive 10 complimentary tickets to sponsored production

#### **Choose from:**

**Dinner Theatres:** Suds: The Rocking 60's Musical Soap Opera (Feb) ~ Neil Simon's FOOLS (Mar) ~ Forever Plaid (Apr) ~ Murder's In The Heir (May)

**Musicals:** Annie (June) ~ Children of Eden (July) ~ Hello Dolly (Nov) ~ Nuncrackers (Dec)

**Non-Musicals:** Dancing at Lughnasa (Aug)

**Youth & Teen:** The Emperor's New Clothes (Jan) ~ Into The Woods (June) ~  
~ Go West (July) ~ The Great Ghost Chase (Oct)

## MADA SPONSORSHIP OPPORTUNITIES

The Majestic Academy of Dramatic Arts (MADA) serves children and teens through year-round educational theatre opportunities such as: productions, classes and daytime summer theatre camps. Majestic's Got Talent is a talent competition for youth ages 7 – 17 aimed at celebrating the talent of all youngster involved.

Your sponsorship can help us provide scholarships and tuition assistance for families, and support expenses such as royalty fees, scripts, props, costumes, staffing and much more.

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### MADA Sponsor: \$1,000 lead sponsor / \$500 supporting sponsor

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- Business name listed on public relations: including press releases, ads and flyers for Majestic Academy of Dramatic Arts Programs
- Business logo featured on Summer Camp and MADA posters
- Business logo featured on Summer Camp t-shirts (*lead only*)
- Business logo projected on stage curtain at culminating MADA performances (*lead only*)
- Full-page ad in culminating camp and class showcase performance playbills
- Business name and web link on Majestic Theatre website
- Business name featured on "Wall of Fame" in Theatre Lobby
- Business publicly announced and thanked at all culminating MADA performances
- Business signage displayed at culminating MADA performances
- 6 -10 complimentary tickets to Majestic non-dinner productions of your choice

2010 Classes: Musical Theatre Dance, Tap, Creative Drama, Teen Acting, Audition Prep etc.  
2010 Summer Camps: The Story of the Pied Piper, Aesop Fables, Once Upon a Dream: Cinderella Classic Story.

***Become a "Friend of MADA" by supporting programs at a level of \$100 – \$400 and receive some of the special benefits listed above.***

## SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

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### Majestic Masquerade Celebration: \$1,000 underwriter / \$500 - \$250 event sponsor

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- Business name listed on Event invitations, public relations: press releases and flyers
- Business logo featured on Majestic Masquerade event posters (*underwriter*)
- Business listed on Majestic Masquerade event posters (*event sponsors*)
- Ad in Auction Playbill\*
- Business name and web link on Majestic Theatre website
- Business publicly announced and thanked at event
- Business signage displayed at event
- 6-10 complimentary tickets to the Majestic Masquerade event on October 15, 2010\*
- 4-10 complimentary tickets to non-dinner Majestic productions\*

This is The Majestic's biggest fundraiser of the year. Sponsor this event and help leverage thousands of dollars for affordable theatre programs for children and families. The event features festive entertainment, high-end refreshments and live and silent auction items.

*\*Ad size and number of complimentary tickets varies depending on sponsorship level.*

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

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## Ticket Sponsor: (\$400)

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- Business name / logo printed on show tickets (distribution 5,000)
- 8 complimentary tickets to non-dinner productions of your choice
- Business name featured on our “Wall of Fame” in the theatre for one year
- **Special savings!** For an additional \$100 receive a full-page ad in season playbills (\$200 value)

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## Mainstage Playbill Sponsor: (\$75 - \$300)

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Back cover ad	\$400.00	receive 10 complimentary tickets
Inside cover ad	\$300.00	receive 8 complimentary tickets
Full page ad	\$200.00	receive 6 complimentary tickets
½ page ad	\$125.00	receive 4 complimentary tickets
¼ page or business card ad	\$75.00	receive 2 complimentary tickets

### *Playbill advertising benefits:*

- Advertisers will receive complimentary tickets to a non-dinner show of their choice
- Advertisers will be featured on our “Wall of Fame” in the theatre for one year
- Your ad will also appear in all of our touring production playbills (state-wide exposure)
- Majestic will custom design your ad at no charge (or you can supply specific ad copy)
- We will always patronize our advertisers first for our organizational needs
- Your ad will appear in all playbills for one year from the contracted date; Contracts are accepted year-round

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## For more information please contact:

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Karen Bessette, Development Director

### The Majestic Theatre

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***The Majestic Theatre provides artistic enrichment to the community through the programming of family-oriented productions and educational opportunities.***